

(Journey to Excellence 2016 requires that each unit has a “membership growth plan”. This document is an example. It is suggested that unit committees work out an action plan including identified members accomplishing the task. There are some suggested ideas for recruiting on this suggested membership plan. If you have done an event that works for you and it is not on this list, please let us know so we can share it.)

## **2016 Membership Plan – Pack**

**Objective:** To recruit and retain more youth and volunteers into our pack and to have them integrated into Cub Scouts quickly.

### **Goal:**

(Bronze)

- Building: recruitment night by Oct 31 and register new members in the pack.
- Retention: reregister 60% of eligible members.
- Webelos to Scout Transition: with a troop, hold two joint activities or 75% of second year Webelos have completed “The Scouting Adventure.”
- Leadership Recruiting: have a Cubmaster, assistant Cubmaster and a committee with at least three members.

(Silver)

- Building: recruitment night by Oct 31 and increase youth members by 5% or have at least 40 members in the pack.
- Retention: reregister 65% of eligible members.
- Webelos to Scout Transition: 60% of eligible Webelos register with a troop.
- Leadership Recruiting: have a Cubmaster, assistant Cubmaster and a committee with at least three members, and prior to recruiting event , the pack committee identifies pack and den leadership for the next year.

(Gold)

- Building: recruitment night by Oct 31 and increase youth members by 10% or have at least 60 members in the pack.
- Retention: reregister 75% of members, or reregister 65% and have improvement over the prior year.
- Webelos to Scout Transition: 80% of eligible Webelos register with a troop and the pack has at least one active den chief.
- Leadership Recruiting: have a Cubmaster, assistant Cubmaster and a committee with at least three members, and prior to recruiting event, the pack committee identifies pack and den leadership for the next year, plus every den has a registered leader by October 31.

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### **Plan:**

#### **School Night for Scouting (SN4S)**

Identify a pack leader to work with district membership team for our pack’s School Night (roundup)

Identify a School Night for Scouting coordinator

Have a “Back to the Pack” meeting in August; identify needed leadership

Have Pack Calendar prepared for roundup/SN4S  
Have a den leader coach for new den leaders and new Tiger den leaders  
Encourage new Scouts and parents to participate in the district overnight  
Encourage new Scouts and parents to participate in the new Scout Pinewood Derby  
Have a special recognition ceremony at October pack meeting for the new Bobcats  
Encourage new Den Leaders to attend a Leader Specific Training in the fall  
Encourage new Den Leaders to take Youth Protection Training

**Other ideas:**

Work with district executive to have "Boy Talks" in school  
Work with district executive on flier distribution  
BeAScout.org: make certain our pack's information is current  
Fire Station Open House  
Encourage current Scouts to earn a "Recruiter" patch  
Drop off Boys' Life mini-mags at libraries, pediatrician and dentist offices with information label  
Participate in local community festival and/or parade  
Create a Pack website  
Participate in BSAdopt A School program